TOOLS FOR CREATING INNOVATIVE AND TRANSFORMATIVE LIBRARY SERVICES

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Approach

- What Innovative and Transformative library;
- Why Create Innovative and Transformative Libraries;
- Information System lifecycle;
- What Should Librarians Do;
- Some of the Basic Tools;
- Issues in Achieving Innovative and Transformative Libraries: The Drivers’ Issues;
- Course Guide as an Example of Innovative service;
What Innovative and Transformative Library

**INNOVATIVE**

- Thinking out of the box
- Pushing out of the envelop
- Thinking critically on how to use what you have at hand to create something different and useful not only to you but to others around you

**TRANSFORMATIVE**

- Adjective of transformation
- Describe as remoulding what is available for the same, similar or different purpose.
- Using a clay pot to mould a ceramic plate
- Using the knowledge acquired at library school as well as experience gained in the use of new trend (technology etc) to re-engineer/remould the already exiting library operations and services

Injecting innovation into a system results in the production of a transformed system.
What Innovative and Transformative library Cont...

Creating Innovative and Transformative libraries

Thinking critically on how to use your experience, training, competencies (knowledge, skill and attitude)

Remould the operations and services of the library for the good of your community and to justify your relevance in the system you operate.
What innovative and transformative library Cont...

- It means applying
- The Golden Circle ....

People don’t buy what you produce but why you produce it.
There is evidence that institutions which record success engage their students to use the library. Such students are rewarded with high academic outcome.
Why Create Innovative and Transformative Libraries

• The Education/Research Environment Changing

Library providing Automated, Digital & Social Media Services

External Environment Influencing Education

Internal Environment Influencing Education
Libraries of today must differ in operations and services from those of yesterday’s.

Users approach to their information needs have changed

Packaging of tools as well as resources has taken a different dimension.

Though the focus of libraries remains the same, the road to the destination has become amorphous.
### Why Create Innovative and Transformative Libraries Cont...

<table>
<thead>
<tr>
<th><strong>BEFORE NOW</strong></th>
<th><strong>NOW</strong></th>
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</thead>
<tbody>
<tr>
<td>❖ Restricted to a building.</td>
<td>• Virtual and ubiquitous.</td>
</tr>
<tr>
<td>❖ A single location for sourcing, access and retrieval of information.</td>
<td>• Users source, access and retrieve information anywhere including IT information brokers.</td>
</tr>
<tr>
<td>❖ User walks to the library to get needed information.</td>
<td>• User has remote access.</td>
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<tr>
<td>❖ Packaging (tools &amp; resources) restricted to paper.</td>
<td>• Packaging are electronic.</td>
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<tr>
<td>❖ User interested in long search and turning the pages of paper to satisfy need.</td>
<td>• Users interested in multimedia tools and services. Needs dispatch services.</td>
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<tr>
<td>❖ User patient with manual tools and single format services.</td>
<td>• Users interested in point information (Direct to the answer).</td>
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There is the need to examine the status of libraries based on information system lifecycle, one of which is the library lifecycle.

To avert decay, libraries engage in innovative and transformative activities. This means engaging in those activities that will actualize the move from the old to new approach in library operations and services.
What Should Librarians Do: Engage your community

• Hybrid, Automated and digital operations as well as web 2.0 or library 2.0 services (social media services).
What Should Librarians Do Cont...

- Identify what is expected of innovative and transformative library. Some of these activities are

  - Attracting the user community with what they will want to see, read or use as bait;
  - Teaching user community mundane things which out of ignorance they spend so much time to learn (basics of information literacy, use of general application software like, word, excel, PowerPoint slide preparation and use etc);
  - Pointing the user community to the resources they should know about and use;
  - Help the community to come out of difficulty associated with teaching, learning and research;
  - Provide dispatch information on development in the community (Acting not only as a traditional notice board but as electronic dashboard);
Some of the Basic Tools
Tools for creating Innovative and transformative libraries in our time are grouped into

<table>
<thead>
<tr>
<th>Connecting</th>
<th>Group Productivity</th>
<th>Creating and publishing - user generated content</th>
<th>Finding, organizing and re-using</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Networking</td>
<td>Communication</td>
<td>Blogs</td>
<td>Feeds &amp; Readers</td>
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<td>Professional Networks</td>
<td>Conferencing</td>
<td>Microblogs</td>
<td>Tagging &amp; Social Bookmarking</td>
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<td></td>
<td>Collaboration</td>
<td>Photo sharing Video Sharing</td>
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Some of the Basic Tools Cont...

- We will consider some tools: Blog, Twitter, Facebook, Whasapp, Flickr or Picasa etc
- (To be considered later at practical level)
Issues in Achieving Innovative and Transformative Libraries: The Drivers’ Issues

- Brainstorming
- More Informed
- Information professionals

(Social Media) connecting, productivity and collaboration, contributing & Publishing, Aggregating, finding organizing & re-using tools

- Techo - Phallic Apply without Trial
- Try them out

Think about social media tools & application for information work

Chinwe V. Anunobi Creating Innovative & Transformative LITT 2015
Issues in Achieving Innovative and Transformative Libraries: The Drivers’ Issues Cont..

- Librarians (Information Professionals) are major drivers of innovative and transformative libraries:
- When librarians attend trainings, they are exposed to tools to achieve innovative and transformative library operations and services (usually in form of brainstorming).
- Exposed to use of modern technology which is translated as ICT and above all the interactive web (Web 2.0, library 2.0, social media).
- Competences acquired are taken to their various libraries where they are expected to discuss and apply.
- Some librarians (Technophilic) will apply the technology immediately to achieve innovative library while the conservatives will begin to consult others, search for where it has been applied and try in small unconvincing manner. Those who apply the technology are considered global professionals (most wanted).
Course Guide as Example of Innovative Service

Modern approach to assisting community to use the institutional website. It encourages the use of both print and electronic resources of the library by the community.

Characteristically:
Made of several pages of information about a particular course

Reflects the name, and colour of the institution as well as title and code of the course in question.

The contact Librarian for that particular courses is always available.
Course Guide as Example of Innovative services

Content of Course Guide

1. Course title & Code
2. Objective and Philosophy of the course
3. All information about the course
4. Resources: traditional, electronic, video that will assist the student
5. Pointer to the resources
6. Citation styles
7. Reference resources, Time table, Past question papers

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Hands On: the Real thing

• Create a Gmail account for your library
• Create a Facebook account
• Create a Twitter handle Account: Twitter (www.twitter.com)
• Create Youtube channel
• Create a photo application for aggregating photos (http://www.flickr.com/
• Create a Google drive account
• Finally create a blog using Wordpress. (The most important)
  – Begin to create pages for the wordpress.
  – Customize the pages
  – Begin to write contents
  – Ensure you create the following pages: Course Guide, Branch libraries, Repository, Library OPAC etc
Hands On: the Real thing Cont...

• HOW TO BLOG
  – Ensure you have Gmail account
  – Sign up for blog Wordpress( www.wordpress.com)
  – Customize : Appearance, members and responsibility, pages
  – Begin to add content
  – After creating other social media sites, then go to widget and include them
  – With that all your activities will appear in one site
Video Sharing (YouTube)
How To

1. Sign up to YouTube: You should have a Gmail account.
2. Sign in with your Google account and it will take you to https://www.google.com.ng/#q=YouTube+sign+up (this is because Google owns YouTube).
3. Then go to http://www.youtube.com
4. Create a Video Channel
5. Upload video and subscribe to other channels

Dr Chinwe Anunobi: Engaging Students in Digital Information Literacy
Thank you can Keep Pushing