“Motivation and Work Commitment, based upon Carina Baum’s personal practice and the Israeli Experience”
INTRODUCTION TO ISRAEL

LOCATION
INTRODUCTION TO ISRAEL

LOCATION - CHALLENGING GEOGRAPHICAL ENVIRONMENT

- Diplomatic isolation in the Middle East since independence (1948).
- Economic isolation regarding global trade, security industries and other major industries as a result of the Arab Boycott.
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LOCATION - CHALLENGING GEOGRAPHICAL ENVIRONMENT

• The benefits of isolation:
  • Search for new business opportunities outside the Middle East.
  • Increased competition with developed economies in Europe and North America.
  • Intense technological investments in Communication, Computer Science, Engineering and Software.
Outcomes:

- No “friendly” geographical boundaries – long distance export.
- Commitment to success (in security and economy).
- High profile security industry.
- High scale governmental R&D investments, especially in the security sector.
- High scale governmental investment in Education, from primary education to higher education.
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LACK OF NATURAL RESOURCES

Shortage of fresh water

No natural resources (recently discovered gas)

Strong and well financed R&D activities and institutions

Investments in education and in capacity building
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INVESTMENT IN EDUCATION

- Number of researchers of all workers in the business sector: 2.1% (First place in the world)
- Israel has the highest ratio of university degrees to the population in the world.
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MAIN ACHIEVEMENTS IN AGRICULTURE

Watermelon and Melon in the desert:

- Growing them in the air (no soil).
- All year around.
- Sweeter.

Aquaculture in Kibbutz Ketura in the Negev Desert
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MAIN ACHIEVEMENTS IN AGRICULTURE

Israeli cows – 50 liters per day
(no. 1 in the world)
A positive attitude starts with a smile!

His Holiness the 14th Dalai Lama. The Dalai Lama believes in the surprising power of laughter and smiles to reach other people, even our enemies.

Laughter is contagious.
THINK Positive
a healthy attitude is contagious
but don’t wait to catch it from others

be a carrier
ATTITUDE IS A LITTLE THING THAT MAKES A BIG DIFFERENCE.
- WINSTON CHURCHILL
Make a difference
Outstanding
Thankfulness
Inspiration
Virtuous
Admirable
Truthful
Invaluable
Optimism
Nurturing
Challenges are good

Life is often about taking choices and making decisions
Have the courage to take risks. Go where there are no guarantees.

Have the courage to accept that you’re not perfect, nothing is, and no one is — and that’s OK.
BE PASSIONATE

Do what you love, even if you don’t love it every day.

Learn to accept — your own strengths and weaknesses.

Look at yourself honestly... understand your passions, your skills, your temperament........ and your limitations.
I have learned that Persistence is critical. Being creative AND persistent is even better.
Motivation

Persistence

Sensitivity

Curiosity

Creativity

Open minded

Proficiency

Modesty

Honesty

Optimism

Sensitivity

Curiosity

Creativity

Open minded

Proficiency

Modesty

Honesty

Optimism
Creativity

- Be free
- Don’t fear the mistake
- Allow your mind to fly..
- Share your ideas with friends
- Believe in your ability to change

Share your ideas with friends
God, grant me the serenity to accept the things I cannot change,

The courage to change the things I can,

And wisdom to know the difference.

by the American theologian Reinhold Niebuhr
Passion
Optimism
Goodwill
Dedication
Patience
Persistence
Cooperation
Determination
A major key to success is:

- To recognise your achievements
- Be aware of your weakness
- Always be ready to learn and improve
**People with high self confidence**

- Acknowledgement of accomplishments
- Polite
- Forgiveing
- Acknowledgement of own mistakes
- Support other’s success
- To do list
- Set goals
- Opened to learn new things
- Dynamic perspective
- Face challenges as opportunities
- Grateful
- Active listening
- Speak about ideas
- Share information
- Positive attitude
- Accept changes

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**People with low self confidence**

- Set in his/her own ways
- Rude
- Ungrateful
- Takes all the credits/do not acknowledge
- Fear changes
- Consider challenges as obstacles
- Believes he/she knows it all
- Self centered
- Narrow minded
- Sabotage other’s success
- Overwhelmed, unorganized
- No patience to listen
- Negative attitude
- Blame the others for their own mistakes
team work
A dream you dream alone is only a dream.
A dream you dream together is reality.

-John Lennon
“Action without vision is only passing time, vision without action is merely day dreaming, but vision with action can change the world.”

“Everyone can rise above their circumstances and achieve success if they are dedicated to and passionate about what they do.”
......and my personal favourite:
"Education is the most powerful weapon which you can use to change the world."